

WXIX

ORDERFlight Dates **10/16/12-10/22/12**

Contract / Revision **823504 /**
Original Date / Revision
 09/20/12 09/20/12
Advertiser **Obama, Barack/D/President**

Agency **Greer Margolis Mitchell & B**
Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product
OBAMA SCHED A

Agency Com 15%
Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office T-DC
Sales Region National
Agency Ref

Order Sep 00:00:00

Estimate # **1537**
Alt Order # **06326353**

Billing Type Cash
Order Type Political
Billing Cycle EOM/EOC
Billing Calendar BROADCAST

Demographic A35+
Rev Codes Agency Political Pol-Candic
Product Codes PL565
Priority P 5
Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	156	\$29,303.75	\$34,475.00	0.00	10/01/12	10/22/12	156	\$29,303.75	\$34,475.00
Totals	156	\$29,303.75	\$34,475.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/16/12	10/22/12	M-F 130-5A THE INSIDER	Comm	330A-4A (3:30 XM-4:00 XM)	MTWT---	:30	5	\$10.00	P 5	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWT---		5		\$10.00		0.00					
E 2	WXIX	10/16/12	10/22/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	MTWT---	:30	5	\$20.00	P 5	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWT---		5		\$20.00		0.00					
E 3	WXIX	10/16/12	10/22/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	MTWT---	:30	5	\$25.00	P 5	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWT---		5		\$25.00		0.00					

Contract / Revision **823504** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/20/12/ 09/20/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	10/16/12	10/22/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$100.00	P 5	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$100.00		0.00						
E 5	WXIX	10/16/12	10/22/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$100.00	P 5	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$100.00		0.00						
E 6	WXIX	10/16/12	10/22/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$200.00	P 5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$200.00		0.00						
E 7	WXIX	10/16/12	10/22/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$200.00	P 5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$200.00		0.00						
E 8	WXIX	10/16/12	10/22/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWTF--	:30	5	\$200.00	P 5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$200.00		0.00						
E 9	WXIX	10/16/12	10/22/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MTWTF--	:30	5	\$200.00	P 5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$200.00		0.00						
E 10	WXIX	10/16/12	10/22/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	MTWTF--	:30	5	\$200.00	P 5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$200.00		0.00						
E 11	WXIX	10/16/12	10/22/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MTWTF--	:30	5	\$200.00	P 5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$200.00		0.00						
E 12	WXIX	10/16/12	10/22/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$150.00	P 5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$150.00		0.00						
E 13	WXIX	10/16/12	10/22/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$150.00	P 5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$150.00		0.00						
E 14	WXIX	10/21/12	10/21/12	FOX News Sunday Fox News Sunday	Comm	8am-11am (10:00 AM-11:00 AM)	-----1	:30	1	\$75.00	P 5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1	1		\$75.00		0.00						
E 15	WXIX	10/16/12	10/22/12	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A	MTWTF--	:30	5	\$150.00	P 5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$150.00		0.00						
E 16	WXIX	10/16/12	10/22/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	MTWTF--	:30	5	\$50.00	P 5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Contract / Revision **823504** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/20/12/ 09/20/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WXIX	10/16/12	10/22/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	MTWTF--	:30	5	\$50.00	P 5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$50.00		0.00			
E 17	WXIX	10/16/12	10/22/12	America Now 12P America Now 12P	Comm	12-1P	MTWTF--	:30	5	\$50.00	P 5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$50.00		0.00			
E 18	WXIX	10/16/12	10/22/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:00 PM-1:30 PM)	MTWTF--	:30	5	\$50.00	P 5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$50.00		0.00			
E 19	WXIX	10/16/12	10/22/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:00 PM)	MTWTF--	:30	5	\$50.00	P 5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$50.00		0.00			
E 20	WXIX	10/16/12	10/22/12	Ricki Lake 2p Ricki Lake 2P	Comm	2-3P	MTWTF--	:30	3	\$50.00	P 5	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					3	\$50.00		0.00			
E 21	WXIX	10/16/12	10/22/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	5	\$150.00	P 5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$150.00		0.00			
E 22	WXIX	10/16/12	10/22/12	Jeff Probst 4P Jeff Probst 4P	Comm	4-5P	MTWTF--	:30	5	\$100.00	P 5	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$100.00		0.00			
E 23	WXIX	10/16/12	10/22/12	Ricki Lake 5P Ricki Lake 5P	Comm	5-6P (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$100.00	P 5	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$100.00		0.00			
E 24	WXIX	10/16/12	10/22/12	Ricki Lake 5P Ricki Lake 5P	Comm	5-6P (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$100.00	P 5	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$100.00		0.00			
E 25	WXIX	10/16/12	10/22/12	Jeopardy 6P JEOPARDY	Comm	6-630P	MTWTF--	:30	5	\$250.00	P 5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$250.00		0.00			
E 26	WXIX	10/16/12	10/22/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF--	:30	5	\$600.00	P 5	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$600.00		0.00			
E 27	WXIX	10/16/12	10/22/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	5	\$500.00	P 5	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$500.00		0.00			
E 28	WXIX	10/20/12	10/20/12	SA-SU 6-7P TIL DEATH/KOQ	Comm	SA-SU 6-7P	-----1-	:30	1	\$75.00	P 5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **823504** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/20/12/ 09/20/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 28	WXIX	10/20/12	10/20/12	SA-SU 6-7P TIL DEATH/KOQ	Comm	SA-SU 6-7P	-----1-	:30	1	\$75.00	P 5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-					1	\$75.00		0.00			
E 29	WXIX	10/20/12	10/20/12	SA 7-8P WHEEL/JEOP	Comm	SA 7-8P	-----1-	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-					1	\$200.00		0.00			
E 30	WXIX	10/16/12	10/22/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	MTWTF--	:30	5	\$500.00	P 5	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$500.00		0.00			
E 31	WXIX	10/16/12	10/22/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	MTWTF--	:30	5	\$500.00	P 5	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$500.00		0.00			
E 32	WXIX	10/20/12	10/20/12	LATE RUN M-SU NEWS/LATE	Comm	1030P-12M	-----1-	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-					1	\$400.00		0.00			
E 33	WXIX	10/20/12	10/20/12	LATE RUN M-SU NEWS/LATE	Comm	1030P-12M	-----1-	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-					1	\$400.00		0.00			
E 34	WXIX	10/21/12	10/21/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	-----1	:30	1	\$500.00	P 5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$500.00		0.00			
E 35	WXIX	10/21/12	10/21/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	-----1	:30	1	\$500.00	P 5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$500.00		0.00			
E 36	WXIX	10/21/12	10/21/12	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----1	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$400.00		0.00			
E 37	WXIX	10/16/12	10/22/12	Simpsons 11P Simpsons 11P	Comm	11-1130P	MTWTF--	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					1	\$200.00		0.00			
E 38	WXIX	10/16/12	10/22/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	MTWTF--	:30	1	\$125.00	P 5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					1	\$125.00		0.00			
E 39	WXIX	10/16/12	10/22/12	King Of Queens 1230A King Of Queens 1230A	Comm	1230-1A	MTWTF--	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					1	\$100.00		0.00			
E 40	WXIX	10/16/12	10/22/12	According To Jim 1A According To Jim	Comm	1-130	MTWTF--	:30	1	\$25.00	P 5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 40	WXIX	10/16/12	10/22/12	According To Jim 1A According To Jim	Comm	1-130	MTWTF--	:30	1	\$25.00	P 5	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	MTWTF--					1	\$25.00		0.00		
E 41	WXIX	10/17/12	10/17/12	X Factor Wednesday X Factor Wednesday	Comm	X Factor Wednesd	--1----	:30	1	\$1,500.00	P 5	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--1----					1	\$1,500.00		0.00		
E 42	WXIX	10/18/12	10/18/12	Thu Hour 2 GLEE	Comm	Th 9-10P	---1---	:30	1	\$1,250.00	P 5	0.00 NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	---1---					1	\$1,250.00		0.00		
E 43	WXIX	10/18/12	10/18/12	X Factor Thursday X Factor Thursday	Comm	X Factor Thursday	---1---	:30	1	\$1,500.00	P 5	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	---1---					1	\$1,500.00		0.00		
E 44	WXIX	10/21/12	10/21/12	NFL Pre-game (reg seas NFL Pre-game	Comm	12N-1P	-----1	:30	1	\$300.00	P 5	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1					1	\$300.00		0.00		
E 45	WXIX	10/21/12	10/21/12	NFL on Fox Game 2 NFL on Fox	Comm	4-730P	-----1	:30	1	\$1,500.00	P 5	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1					1	\$1,500.00		0.00		
E 46	WXIX	10/21/12	10/21/12	Su 730P-8P NFL OT	Comm	Su 730-8P	-----1	:30	1	\$750.00	P 5	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1					1	\$750.00		0.00		
Totals													156	\$34,475.00